



America | MEDIA
A JESUIT MINISTRY

NOW MORE THAN EVER

IMPACT REPORT



The Church in America

Immigration, Education & Incarceration

America

America leads the conversation through dozens of engaging and thought-provoking events across the United States, bringing our expert voices to the national stage one community at a time.

Early in the morning on a late winter day in 1909, Father John Wynne, S.J., and his companions opened the first offices of America Press at 32 Washington Square.

Aware that we stand on the shoulders of giants, we seek to do nothing more than what our forebears did, to utilize the very best talent and the very best technology to support the faith formation and intellectual development of American Catholics, the evangelization of American culture and the progress of civil society in the United States and Canada. Hence our name.

Now we have taken Father Wynne's vision and adapted it for the 21st century. Hence our new name: America Media.

In this impact report, you see the full fruits of our efforts. Through the engagement and interest of our readers, we have been able to host an unprecedented number of events, reach millions through digital, audio and video platforms and produce on-the-ground reportage and live breaking coverage from around the world.

Some have asked over the last year or so, why here? Why does *America* need to be here in Midtown Manhattan? And I say: "Well, you may very well ask, Why did St. Paul journey to Athens? Why did he climb the hill to the Acropolis? Why did he preach from the Areopagus?" Because in his time, that was the place where the Christian future would be won.

In our time, now more than ever, that place is here.

Rev. Matthew F. Malone, S.J.
President & Editor in Chief



Your support empowers us to lead the conversation with groundbreaking content that affirms, nourishes and challenges.

In 2018, your **IMPACT** was felt across multiple platforms.

- ▶ **70,000** biweekly print readers
- ▶ **1 million** monthly website visitors
- ▶ **94,000** newsletter subscribers
- ▶ **156,200** social media followers
- ▶ **39.4 million** minutes of our podcasts were heard
- ▶ **6.8 million** minutes of video watched

And the audience grows daily.

The *America* community gathered for the dedication of America Media's new state of the art headquarters in Midtown Manhattan.

A Year of Firsts

America's 109th anniversary culminated in record digital fundraising in support of our multiple platforms.



America releases the most comprehensive survey of U.S Catholic women ever conducted

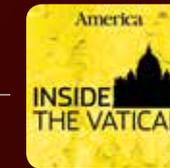
Launch of innovative Classifieds/Marketplace for products and services on America's website



America continues daily multiplatform coverage of the sexual abuse crisis in the church and the case for reform



Launch of "Inside the Vatican" podcast



Debut of the annual America Profile of a distinguished U.S. Catholic

JANUARY

FEBRUARY

APRIL

AUGUST

OCTOBER

NOVEMBER

DECEMBER



Partnership with Patreon, for podcasts, tripling the number of recurring donors to America



Launch of "The Examen with Fr. James Martin, S.J." podcast

America

Celebrated 109th anniversary with record-breaking fundraising

Launch of "Faith in Focus with Fr. James Martin, S.J." the first regularly scheduled programming produced entirely in America Media's state-of-the-art William J. Loschert Studio

Stephen Colbert's guest appearance on "Faith in Focus" delivers the largest-ever live audience for an America Media video product



Launch of "Developing Story," first live broadcast of breaking news stories

America launches all-platform, multi-year editorial coverage of Latinos in the U.S. church





The Best Team in Catholic Journalism

*"The best part of my job is coming to work every day with the hardest working, most faithful and smartest men and women I know. Time and again in these years, I have asked more and more of them, and they have never failed me. They always had my love. They earned my respect and my admiration."
- Matt Malone, S.J.*

Telling the Stories That Matter Most

UNIQUE & ACCESSIBLE

- ▶ 600 published magazine features
- ▶ 2,898 published website features

ENGAGING PUBLIC DISCOURSE

- ▶ 383 features addressing immigration
- ▶ 101 features addressing Catholic education
- ▶ 61 features addressing healthcare
- ▶ 1,764 features addressing politics & society

SPECIAL INITIATIVES

U.S. Catholic Women

- ▶ 85 features across every platform

Latinos in the U.S. Church

- ▶ 137 features across every platform

SPECIAL CRISIS COVERAGE

- ▶ 378 features on the sex abuse crisis in the church

Palestinian girls standing next to rubble that was their home, in Gaza City, one of many of places *America* reported from last year.



CNS photo/Mohammed Saber, EPA



*I am proud to be able to work on projects like **America's** survey of Catholic women in the United States, which was released this year. The survey results offer unique insights into the church and have been cited by other news outlets. It's gratifying to know that the data we've provided can play a part in furthering the conversation about the role of women in the church.*

- Kerry Weber
Executive Editor



***America** is a rare place where you can come to deepen your faith and educate yourself about the role the church is playing in the world today. I am proud to be a part of an enterprise that acts as a "lifeline" for so many readers and helps to advance the public conversation around faith and culture.*

- Tim Reidy
Deputy Editor in Chief



*One reader told me that when she sees news about the Catholic Church in the headlines of the secular press, her next stop is **America's** website, so that she can use what we say about it to help her talk to others.*

- Sam Sawyer, S.J.
Executive Editor

Unparalleled Global Coverage

At a time when the U.S. media is cutting back on international coverage, *America's* contributors filed from more than **25** countries in 2018.



VIVIAN CABRERA
Editorial Assistant



LEO STUEBNER, S.J.
Associate Editor



JAMES T. KEANE
Senior Editor



GERARD O'CONNELL
Vatican Correspondent



MICHAEL O'LOUGHLIN
National Correspondent



KEVIN CLARKE
Chief Correspondent



J.D. LONG-GARCÍA
Senior Editor

More than 40 new contributors, including:

Tom Kean
Governor (Fmr.), New Jersey

Arthur Brooks
Contributing opinion writer,
The New York Times

Martin T. Meehan
President of the University
of Massachusetts

Cokie Roberts
N.P.R., ABC News

Sister Helen Prejean
Congregation of St. Joseph,
New Orleans

Cyrus Habib
Lieut. Governor,
Washington State

Reporting from:

● America assigned staff ● America's regional correspondents

'True to its name, America will be cosmopolitan in content as well as spirit.'

— *America's* founding editorial, 1909

Reporting From Across the Globe

When it comes to understanding complex issues, there is no substitute for on-the-ground reporting. America Media invests in its journalists so that our readers can grasp clearly what is going on at the intersection of the church and world. Reporting from a number of U.S. states, Canada, Mexico, Europe and the Middle East has afforded me an opportunity to explore the fascinating and textured world of Catholicism.

Working at America Media means being part of the team that leads the conversation on faith and culture. That conversation includes Latino Catholics in the United States. We cover issues like immigration, education and criminal justice from a Catholic perspective, which means we transcend political labels. And that's how you get to the truth.

Award-Winning Journalism



America Media received 49 awards from the Catholic Press Association for its video, audio, print and online coverage—the most awards in our history.

Best Magazine/Newsletter of the Year
(National General Interest Magazines):
“America magazine,” by *The Editors*

49



Multimedia Journalist of the Year:
Zac Davis

Best Reporting on a Special Age Group: “Can the Catholic Church keep millennials from passing it by?”
by Zac Davis



Best Feature Article (National General Interest Magazine): “Lessons on evangelization from the largest parish in the United States,” by Leah Libresco

Best Multimedia Package (News): “Lessons on evangelization from the largest parish in the United States,” by Leah Libresco & Jeremy Zipple



Best Reporting of Social Justice Issues (Care for God’s Creation): “The Spirituality of Standing Rock,”
by Eileen Markey

Partial List of America’s Award Winners

FIRST PLACE

Best Magazine/Newsletter of the Year (National General Interest Magazines): “America magazine,”
by The Editors

Best Editorial: “Catholics Must Combat Racism and Bigotry at Every Turn,” by The Editors

Best Regular Column (General Commentary): “Of Many Things,” by Matt Malone, S.J.

Best Regular Column (Family Life):
“Simcha Fisher,” by Simcha Fisher

Best Feature Article (National General Interest Magazine): “Lessons on evangelization from the largest parish in the United States,” by Leah Libresco

Multimedia Journalist of the Year:
Zac Davis

Best Reporting on a Special Age Group: “Can the Catholic Church keep millennials from passing it by?”
by Zac Davis

Best Analysis Writing: “De-Christianization in the West is a real threat. But Putinism isn’t the answer,”
by Sohrab Ahmari

Best Reporting of Social Justice Issues (Rights and Responsibilities): “What is the Catholic response to the rise of nationalism?” by Robert W. McElroy

Best Reporting of Social Justice Issues (Solidarity):
“Beyond the Wall: Stories from the other side of the immigration crisis,” by Ashley McKinless

Best Reporting of Social Justice Issues (Dignity and Rights of the Workers): “Can Catholic social teaching help solve the labor crisis?” by Rachel Lu

Best Reporting of Social Justice Issues (Care for God’s Creation): “The Spirituality of Standing Rock,”
by Eileen Markey

Best Original Poetry: “The Christmas Spectacular,”
by Joe Hoover, S.J.

Best Freestanding Presentation of Online Video (News):
“Meet my dad: The Republican who’s hosting Muslim refugees,” by America Films

Best Freestanding Presentation of Online Video (Feature): “The Catholic Church in China | A Short Documentary,”
by America Films

Best Multimedia Package (Series): “Fr. James Martin, S.J.: Spirituality in Solidarity,” by James Martin, S.J., & America Films

Best Illustration with Graphic Design or Art Work: “I pardoned a convict who killed again. Here’s why I still believe in mercy,” by Andrew Zbihlyj

Best Use of Video in Social Media: “Trump & Francis: a history in tweets,” by America Films

Books About Prayer: “In All Seasons, for All Reasons,”
by James Martin, S.J., Liturgical Press

SECOND PLACE

Best Magazine or Newsletter Website: “America Magazine,” by America Staff

Best Podcast: “Jesuítical,” by Eloise Blondiau; Eric Sundrup, S.J.; Ashley McKinless; Zac Davis; Olga Segura

Best Editorial: “President Trump’s Dangerous Nationalism,” by The Editors

Best Regular Column: “The Good Word by Terrence Klein,” by Terrence Klein

Best Review: “How did she lose? Bob Shrum on Hillary Clinton and the 2016 election,” by Robert M. Shrum

Best In-Depth Writing: “Looking for hope in Gaza,”
by Matt Malone, S.J.

Best Feature Article (National General Interest Magazine): “When a Jew and a Catholic Marry,”
by Mark Oppenheimer

Best Original Poetry: “The Rio Grande (South),”
by John Poch

Best Multimedia Package (News): “Lessons on evangelization from the largest parish in the United States,” by Leah Libresco & Jeremy Zipple

Best Freestanding Presentation of Online Video (News):
“Louisiana’s Cajun Catholics Eucharistic Procession,”
by America Films

Best Illustration with Graphic Design or Art Work: “A life of service is never easy. Having autism can make it even harder,” by Andrew Zbihlyj

Best Single Photo (Best Photograph): “What do you do with the mad that you feel?” by Shawn Tripoli

THIRD PLACE

Best Redesign: “America - The Jesuit Review,”
by America Staff

Best Coverage of Violence in Our Communities:

“A Black (and Blue) Lives Matter protest shows how deep the divide is in Chicago,” by Judith Valente

“Las Vegas and the fatalism of “thoughts and prayers,”
by Jason Blakely

“Are gun manufacturers and politicians morally complicit in mass shootings?” by Gerald J. Beyer

Best Coverage of Ecumenical/Interfaith Issues:

“Cardinal Cupich and Lutheran Bishop Miller commit to reconciliation on Reformation anniversary,”
by Angelo Jesus Canta

“The House of Abraham,”
by Leopoldo A. Sánchez

“A Lutheran’s love letter to Pope Francis,”
by Aana Marie Vigen

Best Multimedia Package (Feature): “Prayer, puppets and pleas for peace in Gaza,” by Matt Malone, S.J., & America Films

Best Multimedia Package (Series): “Hurricane Maria,”
by J.D. Long-García & José Dueño, S.J.

Best Regular Column (Arts, Leisure, Culture, & Food):
“Bill McGarvey,” by Bill McGarvey

Best Review: “Reflecting on the frightening lessons of ‘The Handmaid’s Tale,’” by Eloise Blondiau

Best Book Review Section:
“13-Nov-17,” by James Keane

Best Layout of Article or Column (National general interest magazine): “Racism is a sickness of the soul. Can Jesuit spirituality help us heal?”
by Bryan N. Massingale

More at americamagazine.org

Leading the Conversation

America's editors and content continue to be a valuable resource for the secular media.

4,468

America Media mentions in the secular press.



America has been a wonderful magazine for more than a century. ●●

- Cokie Roberts
National Public Radio



Faith in Focus shows a new boldness...to not only dabble in faith but to challenge the culture's awkwardness about talking about God. ●●

- Michelle Boorstein
The Washington Post



Matt Malone, S.J., offers the invocation at the observance of the 50th anniversary of the death of Robert F. Kennedy at Arlington National Cemetery.

Influencing the Media

100+ Press Appearances by the America Media Staff

A few to note:

James Martin, S.J.
Editor at Large

Father Martin was profiled in "Mother Jones" about changing the Catholic church's approach to L.G.B.T. rights.



Kevin Clarke
Chief Correspondent

Kevin sat down with "Currents News" to speak about the Vatican's stunning request that the bishops' meeting in Baltimore stop a vote on the sexual abuse crisis.



Zac Davis, Ashley McKinless & Olga Segura
Hosts of "Jesuitical"

The "Jesuitical" team sat down with "Southern Cross," a news outlet in Australia, to discuss their participation in Adelaide's World Youth Day celebration.





*Content where you want it.
When you want it.*

Associate editors Olga Segura and Eric Sundrup, S.J., discuss an upcoming episode of the podcast "Jesuitical."

Our Flagship Magazine

- ▶ **70,000** readers in print, the highest number in 15 years
- ▶ An industry-leading **80%** renewal rate
- ▶ One of the most-read resources in the American church
- ▶ A trusted resource for parishes, libraries, seminaries and schools
- ▶ Over **4,500** gift subscriptions purchased for friends and family



In a time when political discourse can often be divisive, I subscribe to *America* magazine because it is a platform for respectful dialogue from a variety of viewpoints.

- John Dickerson
Host, "CBS This Morning"

Digital

AMERICAMAGAZINE.ORG

- ▶ **6.8 million** users
- ▶ **7.43%** increase over 2017

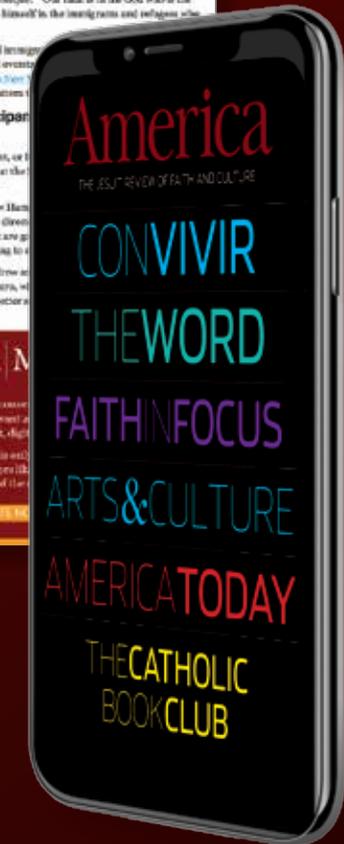
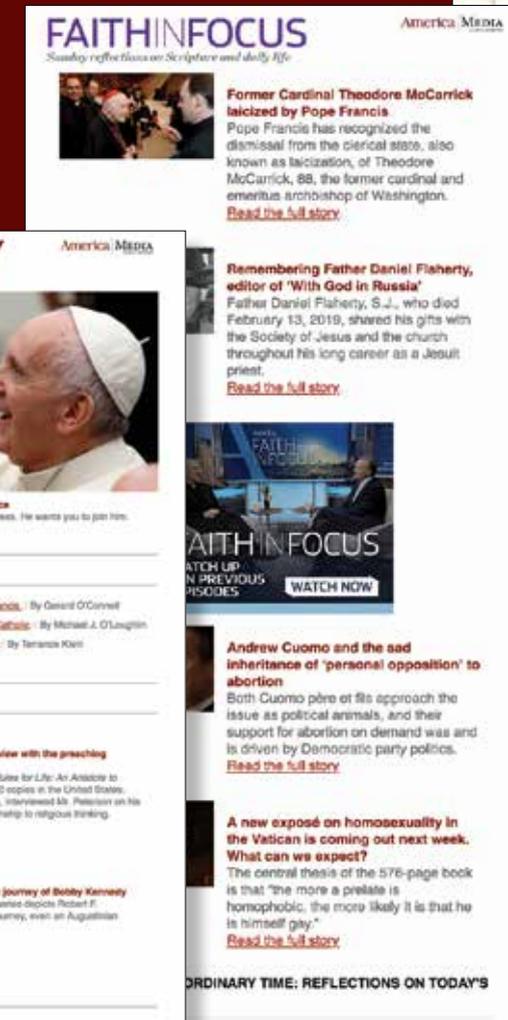
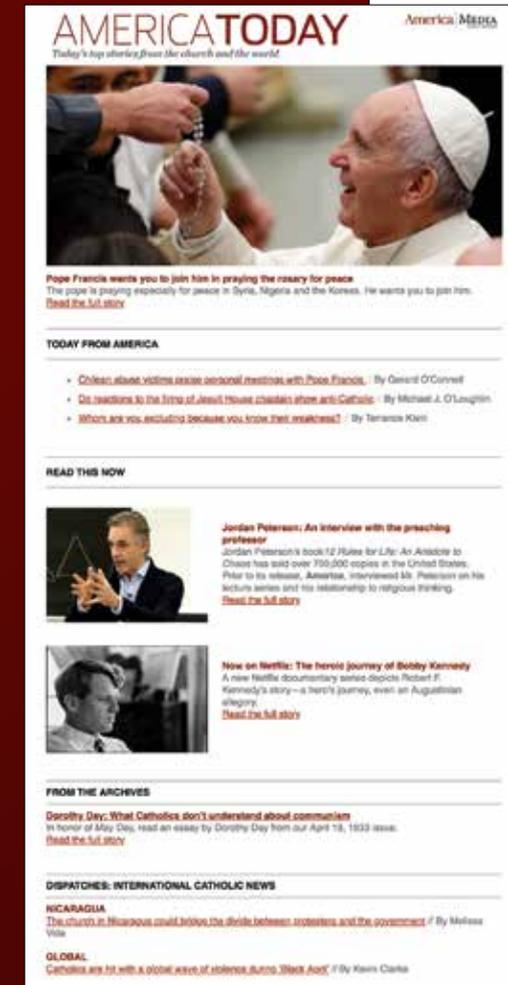
- ▶ **15.1 million** unique page views
- ▶ **15%** increase over 2017

NEWSLETTERS

- ▶ **94,000** subscribers
- ▶ **57%** increase over 2017

Two new newsletters launched

- ▶ **James Martin, S.J.:** Latest writings, podcasts and video from Father Martin
- ▶ **Convivir:** News, culture and trends related to Latino Catholics



Social Media

- ▶ 2,580 Facebook posts in 2018
- ▶ 7,500 Tweets in 2018
- ▶ 50+ Instagram posts in 2018 with stories documenting editorial stories and pilgrimages



Facebook

- ▶ 96,565 Facebook followers
- ▶ 39% increase from 2017
- ▶ 27,000 more page likes than 2017

Groups launched

- ▶ U.S. Politics Catholic Discussion Group: 715+ members
- ▶ Catholic Movie Club: 900+ members
- ▶ Catholic Book Club: 2,500+ members
- ▶ Jesuitical: 1,800+ members



Twitter

- ▶ 54,300+ followers
- ▶ 25% increase from 2017
- ▶ 13,700+ @americaeditor followers



YouTube

- ▶ Redesigned & rebranded America Media page
- ▶ 12,500+ subscribers
- ▶ 100% increase from 2017



Instagram

- ▶ 5,000+ followers
- ▶ 50% increase from 2017

Our Editor at Large

Fr. James Martin, S.J.

- ▶ 572,000+ Facebook followers
- ▶ 235,100+ Twitter followers
- ▶ 49,200+ Instagram followers



CNS photo/Vatican Media

Pope Francis poses for a selfie.



My priorities at America include managing our social media platforms, changing headlines and photos for our online content and curating our daily newsletters. I get to witness how America's content inspires, challenges and nourishes the intellectual and faith lives of our readers. ●●

- Vivian Cabrera
Editorial Assistant

Radio & Podcasts



M. Timothy Reidy, Matt Malone, S.J., Kerry Weber and James Martin, S.J., appear regularly on “America This Week,” America’s weekly radio broadcast on Sirius XM’s The Catholic Channel.

Sirius XM Radio



- ▶ Weekly show on the largest radio network
- ▶ Also available as a podcast
- ▶ Over **100,000** downloads

Amazon Alexa



- ▶ ‘Daily Catholic News’
- ▶ **1,135** unique users
- ▶ **26,650** updates played



Associate Editors Olga Segura, Zac Davis and Ashley McKinless co-host the hit new podcast for young Catholics, “Jesuitical,” airing new episodes each week.

Podcasts

- ▶ **39.4 million** minutes heard
- ▶ **2** new podcasts
- ▶ “The Examen with Fr. James Martin, S.J.” reached **top 5** in new podcasts



Listener Comments

This podcast is everything. I have felt so lonely since I graduated from my Jesuit university and moved to a place where there are no Jesuits and no church where I feel like I really fit. This podcast is so affirming, uplifting and inspiring. Just listening makes me feel less isolated. Plus, it makes me laugh, which is the icing on the cake.

I've been listening to every episode as it comes out for about a year now and have joined the Facebook group. As a young adult struggling to integrate my faith and service inherent to my vocation as a physician, it has helped to hear from so many voices through a Catholic filter. Thanks for all the hard work you do at America Media!



Video

At America's William J. Loschert Studio, we launched an unprecedented number of:

- ▶ Video field reports
- ▶ Live broadcasts
- ▶ Studio-produced programming
- ▶ **6.8 million** minutes watched
Total audience doubled
- ▶ **1,000+** minutes of live video produced
- ▶ **600%** increase to revenue
from direct advertising

Faith in Focus

- ▶ Launch of "Faith in Focus with Fr. James Martin, S.J." a monthly digital series
- ▶ First regularly scheduled programming produced entirely in America Media's production facility
- ▶ Guests have included: Comedians Jim and Jeannie Gaffigan, Stephen Colbert, NPR host Krista Tippett and CBS News's John Dickerson

Assistant Producer Colleen Dulle manages the control room at America's Loschert Studio during the filming of "Faith in Focus with Fr. James Martin, S.J." featuring guest Stephen Colbert.



COLLEEN DULLE
Assistant Producer



LEO STUEBNER, S.J.
Associate Editor

What do we like best about producing the show?

We think it's the same thing that draws a rapidly growing audience to Faith in Focus: the opportunity to hear first-hand the intimate faith journeys of well-known believers like Stephen Colbert, Krista Tippett & John Dickerson, as well as the inspiring witnesses of Catholics leading lives of service and devotion.



"I believe in the vision and future of America Media as an important voice to lead the conversation about faith and culture and serve as a bridge between the church and the world for years to come."

- William J. Loschert
Director, America Media

Investing in the Future

- ▶ The George W. Hunt, S.J., Prize for Excellence in Journalism, Arts & Letters supports emerging writers and artists whose work embodies Roman Catholic literary intelligence and imagination
- ▶ The Joseph A. O'Hare, S.J., Fellowship welcomes three graduating seniors of Jesuit universities to work at America Media for one year
- ▶ Partnering with Cristo Rey New York, *America* continues to support the work of their ministry by welcoming interns as part of the corporate sponsorship program
- ▶ *The Jesuit Post*, a media ministry operated entirely by Jesuits in formation, continues to reach Catholics in their 20's and 30's
- ▶ The Jesuit High School Partnership Program makes magazine subscriptions available to families
- ▶ JesuitSwag is a co-venture of *America* and Homeboy Industries in Los Angeles, producing Jesuit-branded merchandise that supports the work of Homeboy, the largest gang-intervention program in the world
- ▶ *America* continues to be a leading sponsor of The Ignatian Family Teach-In for Justice, which gathers 2,500 students for days of learning, prayer and action on Capital Hill in Washington, D.C.
- ▶ In partnering with St. Joseph's Seminary in the Archdiocese of New York, *America* hosts events and develops programs for the next generation of priests in the Catholic Church



Editors and guests pose during *America's* first "Jesuitical Live" event.

2018/2019 O'Hare Fellows

"The Joseph A. O'Hare fellowship has been an excellent transition out of college and into the workforce. I have learned so much about multimedia journalism. I have grown my writing skills with the talented editors here, and I have gained new skills in audio and social media."

- Emma Winters
Boston College '18



*"For an early-career journalist, the O'Hare fellowship is a dream job. Thanks to the editorial staff at **America**, I've had the opportunity to cover grassroots activism and the labor movement in New York, cultural and political events like the Al Smith dinner, and oral arguments at the Supreme Court."*

- Brandon Sanchez
Santa Clara University '18



*"The fellowship has given me an opportunity to learn a plethora of new skills, from audio and video production to content creation—all while also having the space and creative freedom to explore and publish my thoughts and ideas in **America** magazine."*

- Ciaran Freeman
Santa Clara University '18



Past O'Hare Fellows have been selected from Georgetown University, Marquette University, Loyola University Chicago, Loyola University New Orleans and Loyola Marymount University.

Events With a Purpose

America Media's New York City Headquarters

- ▶ **19** events
- ▶ **5,000** in-person attendees
- ▶ **50,000** additional attendees via streaming

Events of note:

- ▶ *America* welcomed Archbishop Christophe Pierre, the Pope's ambassador to the U.S., to a discussion on the papacy of Pope Francis
- ▶ Arthur C. Brooks, president of the American Enterprise Institute, delivered the 50th annual John Courtney Murray, S.J., Lecture
- ▶ In partnership with The Sheen Center for Thought & Culture, *America* hosted "Civility in America: On Campus," featuring professors Robert George and Cornel West
- ▶ As part of the ongoing "The Church in America" initiative, *America* hosted a national town hall on Latinos & Catholic Education at The Catholic University of America
- ▶ Along with Rome Reports, *America* premiered "Pope Benedict XVI: In Honor of the Truth" with special guest Federico Lombardi, S.J., former press secretary of the Vatican
- ▶ National Book Award Finalist Elizabeth Acevedo delivered a reading of her new book, *The Poet X*
- ▶ 2018 Hunt Prize ceremony honored National Book Award winner Philip W. Klay in the category of "Cultural & Historical Criticism"



'Engaging with people who have opinions different than your own is required to be an America reader.'

- Matt Malone, S.J.

A conversation with the Catholic and libertarian Arthur Brooks of the American Enterprise Institute.

Pilgrimages With Readers

PILGRIMAGE TO SPAIN 2018

- ▶ 24 pilgrims
- ▶ In partnership with Midwest Province Jesuits

PILGRIMAGE TO THE HOLY LAND 2018

- ▶ 100 pilgrims including
- ▶ 4 Ignatian Educators:
 - Meghan Clark**, St. John's University
 - Kevin Ahern**, Manhattan College
 - Howard Place**, DeSmet Jesuit High School
 - John St. Peter**, Marquette University High School
- ▶ 5th pilgrimage since inception

Since 2015, over **750** pilgrims have journeyed with *America* on pilgrimage to three countries.



I have seen glimpses of this earlier pilgrimage, but today it is becoming real to me in a deeper way.... As we crowded into the Chapel in the cave at Manresa for Mass.... As I considered all the people, throughout history, who have made and are making and will make the Spiritual Exercises, which got their start right here in the mystical experience of St. Ignatius. ●●

- Lauren Hackman-Brooks
Chaplain,
Loyola University Chicago
Health Sciences Division
Spain 2018 Pilgrimage

*America's pilgrims at
The Wedding Church at
Cana, the site of Jesus'
first miracle*



America MEDIA
A JESUIT PUBLICATION

With your help we will continue to lead the conversation about faith and culture.

Members of America Media's Board of Directors gather with Timothy Cardinal Dolan, archbishop of New York, at the dedication of America's new headquarters.



I am in awe of the work that Father Malone and his dynamic staff have done to transform America from a print magazine to a multi-platform media enterprise that leads the conversation about faith and culture. Thanks to the generosity of our supporters and readers, America is able to have a profound impact by creating content that both affirms and challenges our thinking.

- Susan S. Braddock
Chair, Board of Directors

Your Support Makes It Possible

- ▶ Over **3,300** total donors
- ▶ Over **5,000** gifts totaling over **\$1.2 million**
- ▶ Over **3,300** gifts under **\$100** totaling **\$145,000** – every gift, no matter the dollar amount goes a long way
- ▶ **231** gifts of **\$1,000** or more totaling over **\$750,000** – generosity and commitment from our most loyal benefactors
- ▶ Over **1,300** first-time donors totaling over **\$175,000**
- ▶ Gifts received from donors who reside in all **50** states as well as internationally, including Australia, Austria, Canada, China (Hong Kong), Ecuador, England, France, Germany, Guam, Ireland, Italy, Lebanon, Mexico, New Zealand, the Philippines, Singapore and South Africa

JESUIT LEGACY SOCIETY

This society includes benefactors who have directed bequests, estate gifts or other planned gifts to *America*

- ▶ **60** members as of 2018
- ▶ Over **\$1,370,000** donated



Matt Malone, S.J., views a live event production from the Loschert Studio.

ANNIVERSARY GIVING DAY

Each April 17, *America* celebrates its anniversary and invites supporters to make a gift commemorating each new year.

- ▶ **\$21,019.29** raised
- ▶ **243** gifts
- ▶ **150** gifts from new donors
- ▶ Average gift amount: **\$86.50**

GIVING TUESDAY

As part of the general effort to give thanks, each November, *America* participates in Giving Tuesday following Thanksgiving.

- ▶ **\$11,000** raised
- ▶ Nearly double from 2017
- ▶ Over **175** gifts from **27** states, as well as gifts from Saipan, Guam and Palau

Congratulations America - I'm so happy to be a subscriber and donor and want to thank you all for your incomparable journalism and courage. I know speaking out for inclusion comes with some unpleasant responses (even at the RE Congress) but it makes me proud to be a Catholic when I read your articles on our responsibility to love those on the margins and those who have far too long suffered the abuse/sin of prejudice. Here's hoping you all continue to raise your voices in print and other media for another century and more, and know you are greatly appreciated and cheered. ●●

- *America* Giving Day Supporter

Strategic Business Partnerships

Your contribution helps grow revenue!

- ▶ **160** advertisers
- ▶ **22%** increase from 2017
- ▶ **\$547,310** advertising revenue
- ▶ **50%** increase from 2017
- ▶ Advertising categories include: education, health care, books & publishing, travel & retreats, social justice, financial, arts & culture and religious communities
- ▶ Average spend per advertiser: **\$3,420**

Partnerships that keep our operation sustainable!

- ▶ Print, Digital and Mobile Display Advertising
- ▶ Classified Marketplace (ad)
- ▶ Retreat Directories (ad)
- ▶ Jesuit University Partner Programs
- ▶ Cristo Rey High School Programs
- ▶ Faith in Focus Sponsorships
- ▶ Video Sponsorships
- ▶ Podcast Sponsorships



Through the creation of regular travel and retreat directories, and advancing the missions of our partners through advertorials and testimonials, *America* highlights the work of various ministries throughout the United States to an invested audience.



AMERICA'S GUIDE TO RETREATS

Many of our readers are curious about retreats. What does one do on a retreat? Where does one go? What are some good retreat houses? Simply put, a retreat is an extended period of prayer, usually done in silence, and usually at a retreat house, where a team of spiritual directors helps you find God in your prayer. There are also different kinds of retreats. On a directed retreat a person meets daily with a spiritual director to discuss what is happening in prayer. A guided retreat focuses more on one topic (say, women's spirituality) and offers presentations as well as opportunities to meet with a director a few times. Preached retreats consist in listening to presentations and praying on your own, but with less opportunity for direction.

Brought to you by **America MEDIA**



Preparing the Leaders of Tomorrow

Cristo Rey Jesuit High School, Chicago

Cristo Rey Jesuit High School was founded by the Midwest Jesuits in 1996 to serve the immigrant Latino communities on the near Southwest Side of Chicago. Our mission is to provide a Catholic, college preparatory education and professional work experience to students from Spanish speaking families with limited financial means.

What began as an experimental project to expand ministry for Chicago's Hispanic population has now become a successful model of educational innovation that has inspired a network of 35 schools serving low-income communities across the country.

Now in its 23rd year, Cristo Rey Jesuit High School in Chicago serves a record number of students from 26 zip codes. One hundred percent of our graduates are accepted to a college or university, with 91% attending that school the subsequent fall.

We provide students with a rigorous college preparatory education through an economically sustainable educational model - the Corporate Work Study Program (CWSP). The CWSP enables our students to earn approximately 70% of their annual tuition by working one day a week at a corporation or nonprofit agency in the Chicago area. Students gain valuable work experience, develop high-level social and professional skills, and cultivate a strong network of professional relationships that will benefit them for a lifetime.

Through the CWSP, faith-based college preparatory education, and Spanish heritage language curriculum, our goal is to prepare students to succeed and persist through college, and to become tomorrow's leaders in the civic, religious, business, and cultural life of our city and nation.

DONOR SPOTLIGHT: BMO HARRIS BANK

As a Corporate Work Study Program Partner for eight years, BMO Harris Bank in Chicago invests in this transformative workforce development program for the city's leaders of tomorrow.



BMO Harris Bank in Chicago currently employs three teams of Cristo Rey students through the CWSP - a total of 12 students. In addition to their support as a job partner, BMO Harris Bank also contributes to the success of our students through their Latino Alliance, an affinity group for employees who are actively involved in increasing awareness and advocacy for diversity and inclusion. This September, the BMO Latino Alliance hosted Cristo Rey Jesuit High School at their annual Hispanic Heritage Month kickoff event. Over the last five years, 150 members of the BMO Latino Alliance have used this event to raise more than

\$25,000 in personal contributions to scholarships for Cristo Rey students.

We are grateful for our more than 130 corporate job partners who enable the Cristo Rey mission. We invite you to join the movement in transforming the lives of our future leaders. Find out how you can become a job partner or donate today at www.cristorey.net

ALUMNI SPOTLIGHT

As committed alumni of Cristo Rey Jesuit High School, graduates become open to growth, religious, intellectually competent, loving, committed to justice.



CRISTINA GARCIA CHAMBE
"Cristo Rey prepared me for both the professional and personal. I am grateful for the wonderful teachers and the great friendships."

Cristina graduated from Marquette University and received her Bachelor's in International Business Administration from Chicago-Kent College of Business. She is currently a student working on matters related to accessibility with disabilities. Cristina is currently working for W. Pieper, Attorney at Law, LLC.



EDWIN FLORES, CLASS OF 2014
"Cristo Rey gave me various opportunities to see that a brighter future is achievable for everyone, regardless of background."

Edwin graduated from Stanford University in Civil Engineering and earned his Master's from the University of Illinois at Chicago. He is currently a consultant to Chicago's Department of Public Works, Edwin is part of the...



It is only through the committed generosity of supporting members that *America* is able to lead the conversation about faith & culture across multiple platforms.

Join the Conversation

Join Our Community

- ▶ Subscribe to *America* magazine
- ▶ Subscribe to one or more of our newsletters
- ▶ Follow us on social media
- ▶ Watch our video series
- ▶ Listen to our podcasts

Gifts and Donations

- ▶ Cash, check or credit card
- ▶ Gifts of securities/common stock
- ▶ Planned giving
- ▶ Company matching gifts

Become a Business Partner

- ▶ Advertise across our print and digital platforms
- ▶ Sponsor our audio, video and radio shows
- ▶ Cristo Rey High School Programs
- ▶ Faith in Focus Sponsorships
- ▶ Podcast Sponsorships

America | MEDIA
A JESUIT MINISTRY

1212 Avenue of the Americas, 11th Floor
New York, NY 10036